INTERCOLLEGIATE BROADCASTING SYSTEM

TWENTY SEVENTH NATIONAL CONVENTION

Rutgers, The State University

New Brunswick, New Jersey

April 16, 1966

PROGRAM

9:00 AM REGISTRATION AND COFFEE

10:00 AM OPENING SESSION

Scott Hall
Room 123

Joseph S. Steinberg-Convention Chairman
Charles Dean Conrad-President, IBS
Paul Brown-Honorary Chairman
David Monfred-Station Manager, WRSU

10:45 AM EXHIBITIONS

12:00 Noon MORNING WORKSHOP SESSIONS

Public Affairs and News Programming

Scott Hall
Room 123

Harold Levenson-Producer, WNBC-TV
Former News Director WDCR, Dartmouth

Programming: Presentation and Content of Music.

Scott Hall
Room 135

Don Gillis-NBC Producer and composer
William B. Steiss-General Manager of WOSU, Ohio State University
Raymond Bottom-Vice President of Hampton Roads Broadcasting Co.
Herman Finkelstein-ASCAP
John S. Wilson-The New York Times
Charles Quigley-Program Director, IBS

Local Sales and Promotion

Murray Hall
Room 217

Robert Freedman-Director, IBS Sales
~~Larry Berger-WCTC, New Jersey~~
Bob Breen
Ernie Lawrence-President, Upper Midwest Radio Network
Bill McCloskey-Regional Director, IBS
~~Les Cohen-Publicity Director, WRSU~~
Jerry Leviss - Bus. Man. - WRSU-

Studio and Equipment Development

Murray Hall
Room 218

Bruce Ratts-Chief Engineer, WINS, N.Y.
James Skorupski, Former Station Manager WNYU, N.Y., Engineer, WOR

2:00 PM LUNCHEON AT STONIER HALL

Program

George Abraham-Chairman of the Board
Intercollegiate Broadcasting
System, Inc.

Robert M. Stelzer-President, Student
Marketing Institute, Inc.

"Collegiance', How to Build it and Sell
it for Program and Profit."

3:30 PM AFTERNOON WORKSHOP SESSIONS

Programming: Editorial Content and the
Presentation of News.

Scott Hall
Room 135

Karl Hess-Former editor of Newsweek &
National Review
Joe Weeks-News Director, WRVA, Va.
William Steiss-General Manager, WOSU
Bevin Alexander-University of Virginia
Charles Quigley-Program Director, IBS

Engineering for FM, do-it-yourself automa-
tion and cartridge equipment.

Murray Hall
Room 217

Lawrence Gahagan-President, WPRB-FM
Edward Chafin-Chief Engineer, WPRB-FM
Robert Orban-Chief Technician, WPRB-FM

Contemporary Music Programming

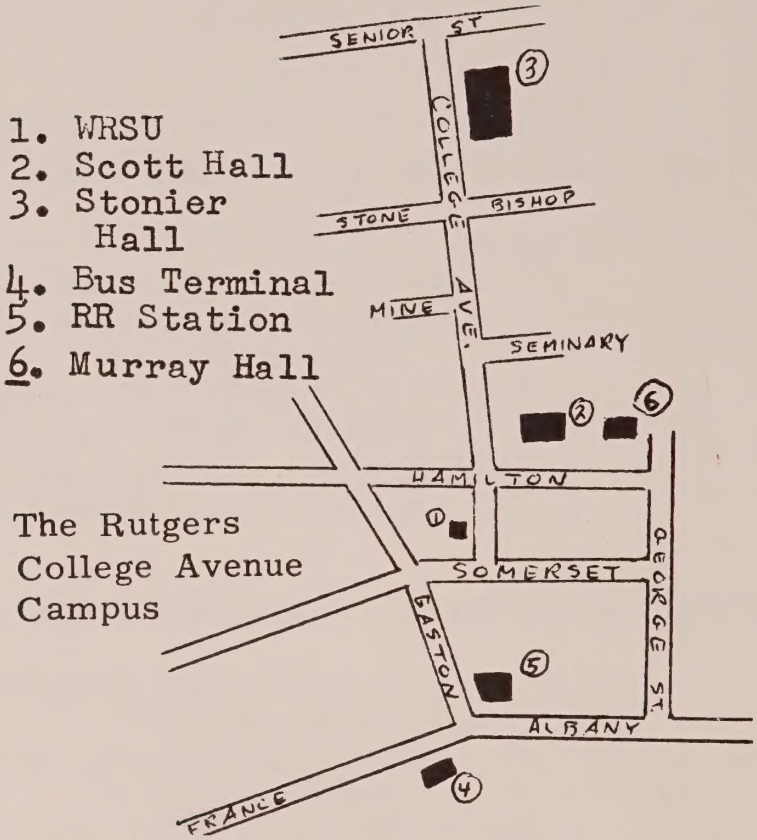
Murray Hall
Room 218

Bob Lewis-Air personality WABC, N.Y.
Richard Robins-Station Manager, WNYU
David Jaspen-Treasurer, WNYU, N.Y.C.

Carrier Current: Problem solving session and
a complete review of the latest techniques

Murray Hall
Room 217

Richard Crompton-Proprietor, Low
Power Broadcast Equipment
George Eustis-Engineering Manager, IBS
Broadcast Products Division, The
General Electric Co.



NATIONAL CONVENTION COMMITTEE

Paul Brown	Honorary Chairman
Joseph S. Steinberg	Chairman
Thomas McCloud	Associate Chairman
William Miller	Registrar
Charles Joseph	Assistant Chairman

LOCAL ARRANGEMENTS STAFF

Robert Ciolic Richard Hersh David Monfred

American Airlines in the Official Airline of the IBS National Convention.